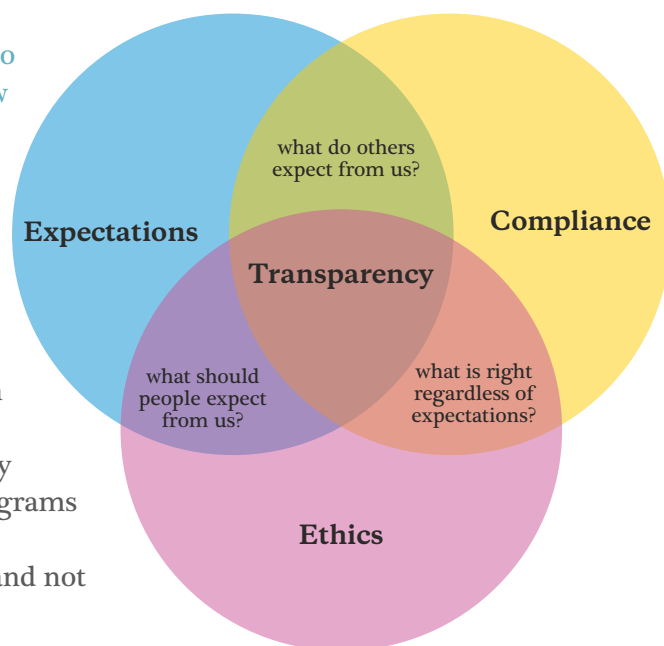# GDPR
Executive
Training and
Certification

The Board of directors and Senior Management need clear, reliable information and updates from multiple corporate functions including Legal, HR, IT, Procurement, Customer Services and Marketing to help them to comply with the Governance, Accountability and Proportionality (GAP) principles of GDPR. The Executive seminar will guide, improve and facilitate establishing a dialogue between all stakeholders needed to engage in executing their responsibilities with transparent and well-documented procedures that genuinely embed Data Protection, Data Privacy and Cybersecurity to lessen the risk of incurring hefty penalties for non-compliance and reputational damage.

GDPR, Data Privacy, IT-Security, Cyber-Security Tone at the top

Without executive sponsorship, GDPR programs are likely to become compliance tick-box programs, will not change how people behave, and the implementation is expected to fail.

By virtue of its scope, GDPR and cyber security is a highly distributed venture that involves legal, marketing, HR, procurement, customer support, analytics, operations, R&D, and M&A. Therefore, it is apparent that unless there is executive sponsorship, a GDPR program with the related components of privacy, IT and Cyber security will not reach deep into the organisation to be embedded, effective and integrated. Executive sponsorship ensures that the necessary change management processes, awareness and training programs will get properly funded, adequately deployed, and have the required ongoing attention for business as usual inclusion and not as a supplement.

Some surveys have found that less than a third of boards and senior management participate directly in a review of IT security and privacy risks. Without a solid understanding of these IT, data and cyber threats, boards and senior management are not well-positioned to exercise their oversight responsibilities for data protection and privacy matters as GDPR mandates.

There is no single owner for developing a GDPR program

GDPR mandates a host of corporate policies and mission statements on data- privacy and protection and the right tone at the top will guarantee enforcement across the business and organisation. The proper involvement of senior management is also required to comply with Article 5 of the GDPR that requires the data controllers to demonstrate how they comply with the accountability principles. Another GDPR article 83 talks about intentional or negligent violations that is more about certifying than guaranteeing compliance to GDPR and cyber security.

With the right corporate involvement, GDPR can be rolled out as a framework that can build a culture of privacy that pervades the entire organisation. The tone can then trickle down and throughout the organisation with the right message and take ownership of ensuring understanding and use of policies as standard operating procedures.

Technology cannot cover gap detection, escalation and mitigation, and disciplinary activities. The entire staff needs the training to understand what is acceptable and unacceptable within the parameters of the corporate data-privacy culture.

The correct data privacy culture will then reduce the risk of data breaches and sanctions that cause reputational damage. The burden of ensuring that GDPR and cyber security is handled cost effectively, consistently, and safely is a management responsibility to get the people involved and preventing the staff from falling back on old habits and bad behavior with the management teams and business process owners with an auditable trail of evidence and actions to ensure Governance, Risk Management, Compliance and IT-Security.

Our Methodology

- Complete GDPR lifecycle and implementation methodology
- Holistic approach: HR, legal, IT, Procurement, Marketing, Management
- Based on real business scenarios and practical experiences
- Option to customise the 3-day sessions with a focus on required GDPR and IT Security issues
- We provide tools, templates and policies for uniform implementation

Day 1 — GDPR Essentials

- Introduction to privacy and data protection
- GDPR legal basics: cases and examples, principles, penalties, responsibilities of data processor and controller, privacy by design and default
- A complete review of a GDPR implementation methodology as a workshop
- Gap analysis for implementation: readiness assessment, and differences
- Data protection authorities: objectives, notifications, local regulation and enforcement
- Q&A session + giveaway: a compendium on the GDPR issues

Day 2 — GDPR Implementation and Risks

- The "GDPR Institute Roadmap": steps and tips for implementation, conducting data mapping, setting the project governance
- Privacy program: risk-based approach, design and build, privacy in HR, Marketing, IT, legal, Logistics and Procurement departments
- Transfers of personal data: to third countries, third parties and the cloud, binding corporate rules, standard contractual clauses; bid data and analytics, options and solutions
- Codes of conduct and certification mechanisms

- Executive role: day-to-day activities, responsibilities, cross-organisational actions, interactions with upper management, IT, audit, legal, compliance and risk management
- Privacy impact assessment, the PIA "GDPR Institute Roadmap", need, timing, process, internal/external consultation, flows, standard risks, approvals and communication
- Q&A session + giveaway: policy templates

Day 3 — IT Security and Privacy Programs in Practice

- Privacy control accountability framework
- Data privacy audits and monitoring: e-discovery, data audits, activity tracking
- Privacy awareness training: examples of initiatives
- Data subjects' rights in practice: dealing with requests and complaints
- Incidence response: contingency plan for a data breach: responding to investigations
- Scenario based-case for a data breach
- Standard privacy controls: good practices, sources of risks, protecting information assets, encrypting, anonymising, reducing soft and hardware vulnerabilities, evaluating privacy solutions and tools
- Business case: practical exercise to demonstrate compliance with the GDPR
- Q&A session + giveaway: templates and bibliographic references
- Exam 50 questions (multiple choice)

The EUGDPR Institute Executive Professional Certification Training & Examination

The certification is offered in cooperation with our partners for consultants, managers and administrators in the field of GDPR, Data Privacy and Protection.

Individuals wishing to obtain The EUGDPR Institute professional certificate must:
- Study the course materials provided when registration is accepted.
- Complete 3.0 days of classroom training certification

The GDPR executive seminar will give participants the opportunity to get complete guidance, ask questions and group discussions on relevant and key GDPR and IT Security issues. The examination consists of a multiple-choice test covering a broad range of relevant GDPR knowledge and topics that are dealt with, in this advanced GDPR executive training course.

To pass the exam participants will be provided with GDPR knowledge and a good understanding of data privacy and protection mandates and issues. We will provide you with the necessary course materials. Candidates must be prepared to read the curriculum for the exam in advance. The validity of the certification is two years.

Topics Covered In The Training And Examination

Review of the current EU legal framework including the GDPR directive and national legislation in practice; Data protection principles and central concepts; Actors and roles; Data subject rights; Transfers of personal data, Contractual clauses, Access to documents Data protection; Binding Corporate Rules; Case law on personal data protection; Data protection supervisory authorities; Big data, Cloud computing, Analytics, Internet of things; Data security; Cyber security; Privacy by design; Privacy impact assessment; Data protection audit.

Taking data protection regime into the 21st century and the role and responsibility of the executive

The new GDPR framework and need for data protection officer can be useful instruments to implement the fundamental changes many organisations need to streamline their IT and data processes and get full control over their IT platforms and databases. The role of the EXECUTIVE is vital to facilitate;

➲ Adherence by all parties concerned to an approved code of conduct to achieve GDPR compliance

➲ Demonstrate compliance with the obligations of all stakeholders incl. the Controller and allow data subjects to evaluate the level of data protection of products and services

➲ Implement controls for the exchange of information by electronic means between stakeholders (controllers, processors and supervisory authorities) for binding corporate rules; mutual assistance

➲ Enhance transparency and compliance with GDPR regulation to ensure adequate standards of protection to and by a third party, country or territory or a specified sector within standard GDPR protection clauses; formats and procedures

The Executive Training and Certification seminar will take a deep dive into the GDPR issues to customise the executive program & fit the corporate necessities & pain points;

Data controller/data processor relationship will address the ramifications of the controller/processor relationship and how GDPR will change things and the challenges to make the distinction between a data controller and a data processor;

- Supervising data protection compliance: What is the role of data protection authorities
- Cross-border data transfers – options & solutions. Ensure adequacy in international data transfers.
- A case study and workshop on Privacy by design and privacy by default to explain the concept of privacy by design and the data privacy impact assessment.

- Cybercrime is aggressive and hostile to GDPR and is increasing exponentially and threatening European citizens, businesses, and public administration bodies.
- Big data, cloud computing, analytics, the internet of things: privacy, regulatory & governance issues will be analysed to strike the right balance between sometimes opposing interests.

Contact us for a quote for your next management meeting or a seminar to focus on IT, Data and Cybersecurity issues because the data privacy and IT security road ahead is paved with a wide variety of controversial and difficult technology and infrastructure issues. Given the continued uneven application of data protection, privacy and cyber best practices in most organisations, every leadership agenda must have GDPR, Data privacy and Cybersecurity as a top priority and create real deliverables, a customised checklist and a real plan for Data Privacy and Cybersecurity.

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Training and Skills Development Program with Certification

What We Do	Who Can Benefit	Key differentiators	Certification
Designing, Development and Deployment of Data Privacy, Data Security, IT Security, Cyber Security & GDPR Training Courses&Services	DPOs, CIOs/CTOs, CISO Internal Audit Managers/Staff IT Security Officers Information Security Managers	Emphasis on 'Hands-on' skills, practical's and examples	Our code-of-conduct certification mechanism provides a platform for companies, data controllers and processors to ensure a structured and efficient means for GDPR compliance
Open seminars and courses	Senior Executives in GRC domain	Modular Course Design	The Certification mechanisms can create business opportunities for third-party administratorsas effective means for demonstrating compliance
- Onsite training - Campus Training	- IT Directors and Managers - IT Analysts/IT Auditors	Implementation methodology, models, step-by-step approach	
Staff Awareness and E Learning courses	IT and Data Consultants, project managers involved in data protection, information security or cybersecurity issues	High focus on experiences and IT-Security	FAS Certification www.eugdpr.institute/fas-certification/
- Skills Assessments - Training Consultancy to help identify the actions you need to meet internationally recognised best practices	IT and Data Consultants and project managers that participate in IT Security and GDPR projects	Technology-enabled Learning	DPO Certification www.eugdpr.institute/dpo-certification/ CEP Certification www.eugdpr.institute/cep-certification/
Training in combination with implementation as a trusted advisor and partner; GAP analysis	IT and Data Consultants and project managers that participate in IT Security and GDPR projects	Faculty with extensive domain expertise	AIC Certification www.eugdpr.institute/aic-certification/
on-site Health Checks to evaluate the organisation's policies, processes, procedures and plans	Industries looking in investing in training, competencies and skills development in the total framework of all Governance, Risk Management, Compliance and IT Security components	Need-based, Tailormade and customised course, seminars and workshops	Executive Certification www.eugdpr.institute/executive-certification/