EU GDPR

#### GENERAL DATA PROTECTION REGULATION





**FAS** Foundation

**DPO** Masterclass

**CEP** Practitioner



Day 3. Brussels 16th May 2019

# All Links



- FAS Presentation <u>https://www.eugdpr.institute/fas/</u>
- FAS Exam <u>https://www.eugdpr.institute/gdpr-fas-exam/</u>
- DPO Presentation -<u>https://www.eugdpr.institute/dpo/</u>
- DPO Exam <u>https://www.eugdpr.institute/gdpr-dpo-exam/</u>
- CEP Presentation <u>https://www.eugdpr.institute/cep/</u>
- CEP Exam <u>https://www.eugdpr.institute/gdpr-cep-exam/</u>
- <u>pdf links</u> FAS: <u>https://www.eugdpr.institute/wp-content/uploads/2019/05/day1.pdf</u>
- DPO: https://www.eugdpr.institute/wp-content/uploads/2019/05/day2.pdf
- CEP: https://www.eugdpr.institute/wp-content/uploads/2019/05/day3.pdf

# The impact of Data Privacy & Protection in Business

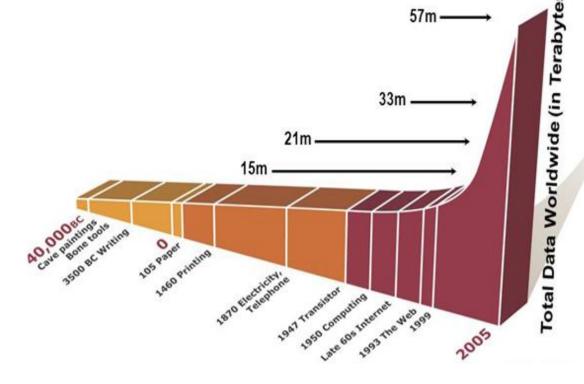


- Increasing number of regulations do not render more jobs & growth
- Net neutrality rules could create the next Google or Facebook
  - Google or Facebook rivals are in Russia & China, with no net neutrality rules
- The largest firms benefit at the expense of smaller due to complexities
- Increased government power at the cost of consumer freedom
- The impact on value chain in the upcoming 5G networks in Europe
  - US and China where consumers have adopted pre-5G products and services
- GDPR is the data and IT platform for a "level the playing field"
  - Empowers European consumers
- GDPR's impact on the advertising market in Europe
- GDPR's negative impact on venture investment in Europe<sup>1</sup>
  - The declines result in projected losses projected between 3,000-30,000 jobs.
- However, the GDPR is now the "global gold standard."

<sup>1</sup>Federal Trade Commission (FTC) and two academics at the Illinois Institute of Technology.

# **Data Proliferation**

- · More data created in last 2 yrs than in the past 40,000 yrs
- Total data quadrupled in the last 2 yrs
- Will continue to double every year



- 90% of world's existing data created in the last 2 years
- 1 Billion pieces of content on Facebook/daily
- 2.5 Quintillion generated by people everyday
- 6 Billion hours of video watched on YouTube every month
- 271 Million Monthly active users on Twitter
- 2.7 Zetabytes Amount of data in the digital universe





General best practices when collecting, storing, using and disclosing personal information

Represent the core around which data or privacy protection has evolved Developed before the internet era and have been resilient enough to withstand the test of time

## Privacy is a human issue



#### GDPR requires companies handling EU residents' data to undertake major operational, privacy and security reforms



#### Considerably More Than Just a Privacy Policy Update

## Data privacy



Data privacy

Communication privacy

#### Information privacy

Ability to limit access and control the use of personal data Ability to communicate with others without being monitored by other people or organizations Ability to determine when and to what extent personal information is collected, used, stored, processed transmitted and deleted

## What did May 25th 2018 mean?

### End of remediation actions

- Mandatory appointment of a DPO
- Completed records of processing activities
- Updated privacy notices and statements
- Renegotiated contracts with 3rd parties
- Reviewed user access and data quality
- Completed de-risking actions
- Completed training and awareness





## GDPR data governance plan



Build program and team	ldentify stakeholders	Allocate resources and budget	Appoint DPO	Define program mission and goals
Assess risks and create awareness	Conduct data inventory and data flow analysis	Conduct risk assessment and identify gaps	Develop policies, procedures and processes	Communicate expectations and conduct training
Design and implement operational controls	Obtain and manage consent	Data transfers and 3 <sup>rd</sup> party management	Individual data protection rights	Physical, technical and administrative safeguards
Manage and enhance controls	Conduct DPAs	Data necessity, retention and disposal	Data integrity and quality	Data breach incident response plan
Demonstrate ongoing compliance	Evaluate and audit control effectiveness	Internal and external reporting	Privacy notice & dispute resolution mechanism	Certification

## Key challenges for compliance 1



Issue	Challenges	Resolution
Cross-Border Data Transfers Art. 46 Addresses transfer to national not deemed "adequate." Lead data protection supervisory authority	Which mechanism to use Data in Cloud Environments	<ul> <li><u>Privacy Shield (e.g. EU to the US, one directional only, general purpose solution)</u></li> <li><u>Standard Contract Clauses</u> with individual companies and vendors</li> <li><u>Binding Corporate Rules</u> challenging to complete before deadline, establish basic compliance first</li> </ul>
Third Party Compliance Art. 28	Working with third parties Cloud service providers	<ul> <li>Third Party Triage</li> <li>One size fits all, e.g. large cloud companies</li> <li>Team players</li> <li>Laggards</li> </ul>
Data Protection Impact Assessments (DPIA) Art. 35	Binary "It is high risk" determination No clear guidelines for medium risk	<ul> <li>WP 248 guidelines (High Risk)</li> <li>Is the organisation doing evaluation or scoring (including profiling and predicting) of aspects specific to the data subject?</li> <li>Does the processing involve automated decision making that produces a significant effect on the data subject?</li> <li>Is the organisation performing systematic monitoring of data subjects, including in a publicly accessible area?</li> </ul>

## Key challenges for compliance 2



Issue	Challenges	Resolution
Creating a Data	Relies on interviews with	Data classification and discovery
Inventory	process owners	Algorithms to go through the systems and identify the
Information Held	Process owners may not	various types of data (eDiscovery)
Locating all personal	always be aware of all the data	Manual inventory of data and documentation
data and mapping it	and where it resides	
Art. 30 Record of	Affects internal controls, taking	
processing activities	consent	
Appointing a Data	Is a DPO always needed?	Worst case scenario if data is leaked can be used to identify
Protection Officer Art	Confusion between roles,	need for a DPO
<b>37</b> someone to take	DPO is more of an ombudsman	Organizations with medical data need a DPO
responsibility	(between Data Protection	• Marketing data that can be cross-referenced to identify
for data protection	Authority and data subjects)	people would need a DPO
compliance	than a officer	
Privacy by Design and	No generally accepted	Organizational (i.e. administrative) controls
Default. Art.25	standards for data protection	Background checks on employees,
Build deterministic	by design and default	Privacy policy training
failure into processing	Retrofitting existing legacy	Incident Response Plan
of personal data	systems for data protection in	Breach Notification Plan
	a short time frame	Controls for breakdown of legacy systems
	Data minimisation	

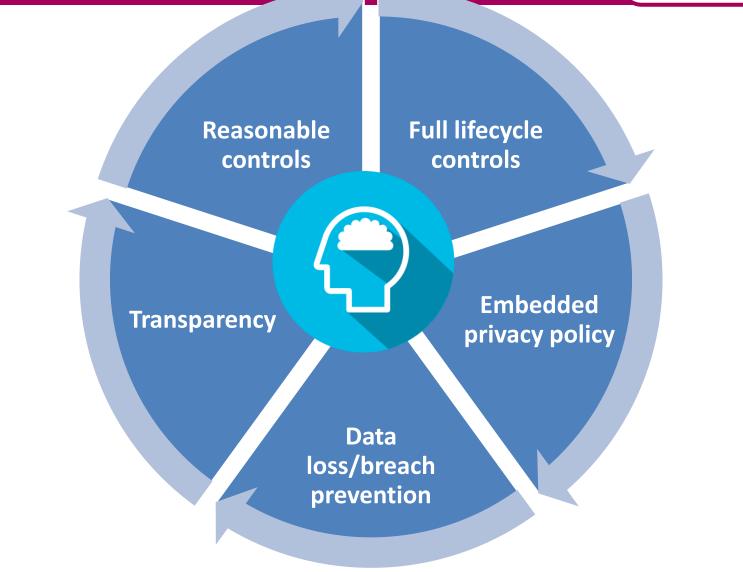
## Key challenges for compliance 3



Issue	Challenges	Resolution
Individuals Rights		The organisation should check their procedures to ensure they cover all the rights individuals have, including how they would delete personal data or provide data electronically and in a commonly used format
Communicating Privacy Information		The organisation should review the current privacy notices and put a plan in place for making any necessary changes and future updates in time for GDPR implementation
Individuals Rights		The organisation should check their procedures to ensure they cover all the rights individuals have, including how they would delete personal data or provide data electronically and in a commonly used format

## **GDPR** Principles in Practice





# List of Policies to create



- Personal data privacy policy
- Data privacy impact assessments policy
- Consent management policy
- Data retention policy (for personal data)
- Subject access request management procedure
- Data breach / incident management procedure
- Privacy by design and default
- Data processors addendum to contracts

## An example



#### Booking.com



FREE cancellation - Pay at the property

And what we noticed was that you hadn't used our email newsletters for a while.

When we realised, we thought it would probably be a good idea to stop sending them to you. After all, not everyone is travelling all of the time, right? But we still just wanted to check you're happy with us doing that.

You'll find an easy way to update your preferences below. If there's a spot of travel in your future, you might want to start receiving our emails again so you can get a great deal on your next trip. I'd like to receive deals and offers again!

Update my preferences

Head to Booking.com

## Discussion case



How to react after receiving a data subject request?

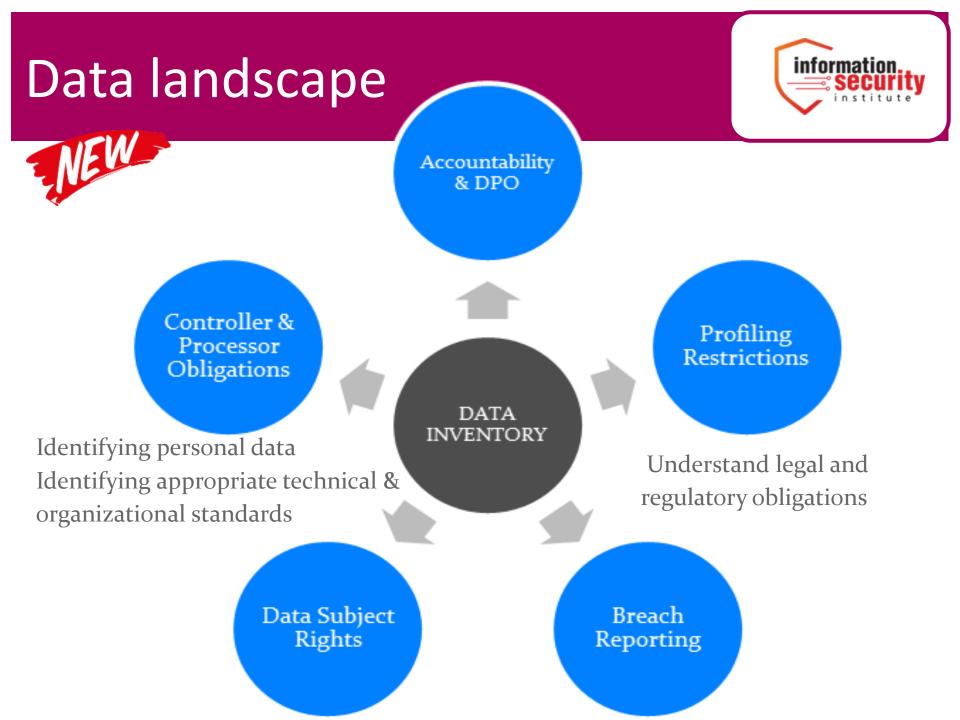
- How and when you got the consent
- What the consent covers
- How to demonstrate the processing according to the consent
- Where the data was stored and how it was accessed

# How to prepare a GDPR compliance plan



Base the privacy program on the ISO 27001

- Accepted data security framework
- RoPA as a live management tool
- Embedding data privacy into operations
  - Privacy controls in policies and procedures
  - Training and awareness
  - Periodic testing of compliance and control evidence
  - Respond to complaints and SARs
  - Test the data privacy incident and breach management plan
- Privacy impact assessments
  - Templates and procedure based on ISO
  - Third party risk: avoid sub-processors and data exports



# GDPR areas with GRC & IT exposure





#### Governance

historic deficit in board accountability

Risk management processes are absent, no consideration of risks to rights and freedoms

GDPR project team key issues needed to create a dedicated, appropriately resourced project team

DPO role needs to be entirely established and genuinely independent

# GDPR areas with GRC & IT exposure





### **Data accountability**

responsibility to use data for business

Roles and responsibilities typically do not include data protection or information security

Scope of compliance unclear because of undefined chain of processing

Process analysis significant inadequacies in relation to the data processing principles

#### **GDPR Best Practices and Standards**





ISO 27001 PCI DSS NIST Guidance



# Confidentiality

Ensuring that information is accessible only to those authorized to have access

### Integrity

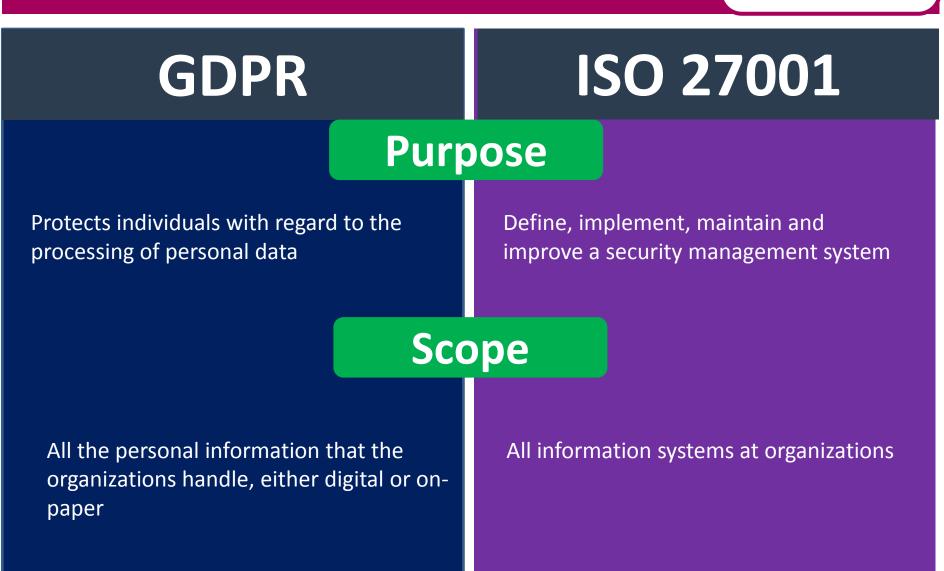
Safeguarding the accuracy and completeness of information and processing methods

### Availability

Ensuring that authorized users have access to information and associated assets when required

Comparison





## Comparison



# **GDPR**

# ISO 27001

#### Safety measures

Based on the impact on the rights of data subjects after leaks, thefts or damage to their personal data Based on the importance of the information for the organization

#### Legitimacy, correctness, transparency

The data is processed in a lawful, correct and transparent manner in comfort of the interested party The data is processed in the way the organization considers correct and responds to their needs

## Comparison



# **GDPR**

# ISO 27001

#### **Purpose limitations**

The data is collected for specific, explicit, legal and legitimate purposes and processed only for those

#### No constraints

#### **Data minimization**

The data collected is only the necessary for the stated purpose

No constraints



## ISO27001 and GDPR



#### **1. ASSURANCE**

Use of certification schemes providing assurance managing information security risks

#### 2. NOT JUST PERSONAL DATA

- Protects costumer information
- Protects your information assets
- Includes electronic information and in hard copy format

#### **3. CONTROLS AND SECURITY FRAMEWORK**

Selection of technical and organizational controls to mitigate risks

#### 4. PEOPLE, PROCESSES AND TECHNOLOGY

- Protects from technology-based risks
- Educates poorly informed staff
- Corrects ineffective procedures

#### **5. ACCOUNTABILITY**

- Requires security regimes to be supported by top leadership
- Requires a senior individual who takes accountability
- Mandates clear accountability for data protection

## ISO27001 and GDPR



#### 6. RISK ASSESSMENTS

Conducts regular risk assessments to identify threats and vulnerabilities that can affect your information assets, and to take steps to protect that data

#### 7. CONTINUAL IMPROVEMENT

- Requires that ISMS is constantly monitored, updated and reviewed,
- It evolves as business with continual improvement, reducing risks

#### 8. TESTING AND AUDITS

Requires organizations to carry out regular testing and audits to prove that its security regime is working effectively

#### 9. CERTIFICATION

- Requires organisations to ensure that security controls are designed.
- Deliver an independent, expert assessment to confirm if adequate measures or safeguards are implemented to protect your data

# Define adequate safeguards

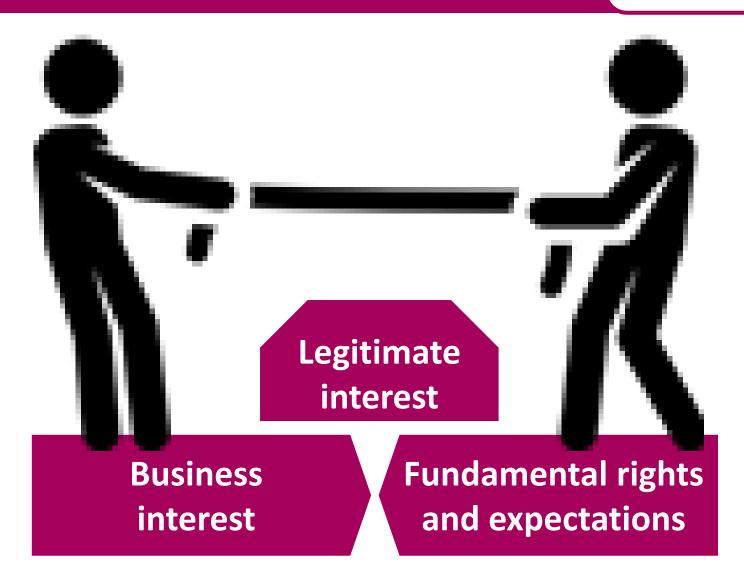
- institute
- Controllers and processors may only transfer personal data to third countries that do not provide for adequate protection (non-adequate countries),
  - if the controller or processor has provided adequate safeguards
- The data transfer provisions require processors/controllers to implement adequate safeguards, with full GDPR scope
  - The interpretation of this requirement means that processors should provide "adequate safeguards" insofar as their own obligations are concerned.
  - The DPAs interpret the transfer requirement on the controller "to offer adequate safeguards."
  - The current provision is that both controllers processors are required to impose "adequate safeguards" in case of transfers to all third parties in a non-adequate country





#### Requirements Practice







Legitimate interest

Test

The processing of personal data is
1) required for an organization interests, and
2) does not impact the individual from a privacy perspective

#### 1) purpose

Are you pursuing a legitimate interest?

#### 2) necessity

Is the processing necessary for that purpose? 3) balancing

Do the individual's interests override the legitimate interest?



#### Checklist

- We have checked that legitimate interests is the most appropriate basis
- ☑ We understand our responsibility to protect the individual's interests
- ✓ We have conducted a legitimate interests assessment (LIA) and kept a record of it, to ensure that we can justify our decision
- ✓ We have identified the relevant legitimate interests
- ✓ We have checked that the processing is necessary and there is no less intrusive way to achieve the same result
- ✓ We have done a balancing test, and are confident that the individual's interests do not override those legitimate interests
- We only use individuals' data in ways they would reasonably expect, unless we have a very good reason



#### Checklist

- ✓ We are not using people's data in ways they would find intrusive or which could cause them harm, unless we have a very good reason
- ✓ If we process children's data, we take extra care to make sure we protect their interests.
- ☑ We have considered safeguards to reduce the impact where possible
- ✓ We have considered whether we can offer an opt out
- ✓ If our LIA identifies a significant privacy impact, we have considered whether we also need to conduct a DPIA
- ☑ We keep our LIA under review, and repeat it if circumstances change
- We include information about our legitimate interests in our privacy notice

# Identify the interests



✓ What is the purpose of the The first step is to identify to a legitimate processing operation? interest

- $\mathbf{\nabla}$  Is the processing necessary to meet one or more specific organizational objectives?
- ✓ Is the processing It is useful to list all apparent interests in the processing, those of you as the necessary to meet one or more specific objectives of Controller, as well as those of any Third any Third Party? Party
- Does the GDPR identify the processing activity as being a legitimate activity, subject to the completion of a balancing test and positive outcome?

If the processing operation is required to achieve a lawful business objective, then it is likely to be legitimate for the purposes of this assessment

Legitimate interests might be relied on where an data subject information is processed by a group of companies for

the purposes of administration

#### The Necessity Test



Why is the processing activity important to the **Controller?** 

- ✓ Why is the processing parties the data may be disclosed to, if applicable?
- ✓ Is there another way of achieving the objective?

A legitimate interest may be elective or business critical; however, even if the **Controller's interest in processing** personal data for a specific purpose is obvious and legitimate

A legitimate interest may be trivial or activity important to other business critical, however, the

organization needs to be able to clearly explain what it is

- If there isn't, then clearly the processing is necessary; or
- If there is another way but it would require disproportionate effort, then the processing is still necessary; or

• If there are multiple ways of achieving the objective, then a Privacy Impact Assessment should have identified the least intrusive means of processing the data which would be necessary

## The Balancing Test



✓ Would the individual expect the processing activity to take place?	If data subject would expect the processing to take place then the impact on the individual is likely to have already considered by them and accepted. If they have no expectation, then the impact is greater and is given more weight in the balancing test
<ul> <li>Does the processing add</li> <li>value to a product or</li> <li>service that the individual</li> <li>uses?</li> </ul>	
Is the processing likely to negatively impact the individual's rights?	

#### The Balancing Test



- ✓ Is the processing likely to result in unwarranted harm or distress to the Individual?
- ✓ What is the nature of the data to be processed? Does data of this nature have any special protections under GDPR?
- ✓ Has the personal information been individual, or obtained indirectly?

If processing special categories of personal data, an Article 9 condition must be identified as the lawful basis of processing (e.g. explicit consent, employment and social security, vital interests, public interest, etc) If the information was obtained directly from the data subject then you should obtained directly from the take due consideration of the notice of fair processing (e.g. the privacy notice)

#### Study case



- Umbrella Corp is an eCommerce company with a global presence for 45 years. The head office is in Germany and operates in 153 countries. This organization has 127000 on-payroll and has partnerships with 300+ 3rd party companies.
  - Thomas Benjamín s CIO
  - Mark Shields is the CRO to whom Sally (DPO) reports.
  - Michal James is CISO
- On DPO's directions, Thomas (CIO) is running a program to redesign the eCommerce to be compliant to GDPR.
- Post due-diligence, he identified that 47 mobile and web applications are used in EU and must be GDPR compliant.
- These applications are collecting personal and sensitive personal information from suppliers, employees, and various EU residents. Data collected from these EU residents is currently used by R&D, customer insights, sales, operation and various internal departments, consumers and suppliers.

#### Study case



- The Controller has given you 70 days to make these applications GDPR compliant.
- Due Diligence: Completed, 47 applications are collecting information from users and storing it in unstructured and structured databases.
  - Consumers have signed-up for using these applications, However, he does not have visibility whether it is being done on all the applications.
- You have been hired as an advisor to execute the GDPR program.
- You have to develop, and perform the balancing test and necessity test to run this program.
  - Formulate Privacy Policy for GDPR.
  - Built technical. administrative and awareness controls required for GDPR compliance.

#### Automated decision making





fully automated decision-making (machine learning)

ability to make decisions by technological means without human involvement

decisions on an individual cannot be solely based on automated processing

unless the individual gives an explicit consent

#### **Profiling activities**



- Businesses should not make "decisions" about an individual if those decisions are solely based on automated processing, including profiling unless one of the certain specific legal criteria are met –
- typically requiring the individual's "explicit consent".
- The rule only applies, if the profiling produces "legal effects" concerning the individual or "similarly significantly affects the data subject.
  - GDPR mentions explicitly refusal of online credit applications and E-recruitment of two such examples of automated decisionmaking.
- Data profiling where an individual's direct identifying information has been removed through pseudonymisation will significantly reduce any privacy impact on the individual, mainly when keeping in mind the GDPR's overarching support of Pseudonymisation.

# Profiling activities

## **Profiling activities**



- Data Subject right to limit profiling and not be subjected to automated decision making
- Analytical Profiling
  - Big data analytics has enabled the collation of scattered bits of PI & manufacture information.
  - GDPR will safeguard against misuse of such information
- Extensive profiling, or
  - automated-decision making (e.g. by scoring) with legal or similar significant effect
  - e.g. financial institutions for automated loan approvals, e-recruiting, online marketing companies, and search engines with target marketing facilities
- WP 248 guidelines (High Risk)
  - Is the organisation doing evaluation or scoring (including profiling and predicting) of aspects specific to the data subject?

#### Automated decision making

There are three exemptions when they apply in processing the data:

- is necessary for entering into, or performance of, a contract between the data subject and a data controller;
- is authorised by a union or member state law to which the controller is subject and which also lays down suitable measures to safeguard the data subject's rights and freedoms and legitimate interests; or
- is based on the data subject's explicit consent.
- Article 13 states that data subjects have the right to an explanation of the logic involved.
- GDPR does not forbid profiling. It requires the transparency of all operations, appropriate statistical procedures and accuracy of data.
- Requires a strong emphasis on the right to opt out that is enforced in all areas where consent is involved, not just profiling.



# FSA fines HSBC over £3 million for data security breach

HSBC Life UK Limited, HSBC Actuaries and Consultants Limited and HSBC Insurance Brokers Limited have been fined £1,610,000, £875,000 and £700,000 respectively by the Financial Services Authority ('FSA'') following an investigation into their customer data security measures. The measures were inadequate and failed to prevent customers' confidential details against risks including identify theft. The fines would have been £2,300,000, £1,250,000 and £1,000,000 respectively but HSBC cooperated fully and agreed to settle at an early stage of the investigation.

The FSA's investigation into the firms' data security systems and controls highlighted the following. There were inadequate protections to guard against financial crime (including the theft of customer details). A floppy disk and a CD containing unencrypted customer data were sent by post or courier to third parties. Hard copies of confidential customer information were not locked away in cabinets. Staff were insufficiently trained on how to manage data security risks. The firms had previously been warned by HSBC Group about the need for robust data security controls.

The FSA has said that firms must ensure that their data security systems and controls are constantly reviewed not least in order to guard against identify theft. The FSA has made it clear that in areas where it has warned firms generally about the need to improve their data security measures, they should expect fines to increase in order to deter others and to foster change in the sector.



- ABC contacted via text message a number of former employees of subcontractor XYZ, who represents ABC as their customer service.
- ABC wanted to recruit employees who have been terminated or resigned at XYZ, after the organization has chosen to move offices from the city where ABC has its headquarters.
- The employees have been contacted directly by text message ABC, despite having not been employed by the group.

Has ABC complied with the GDPR by using contact information on employees of a subcontractor in this context?

Can personal information given in another context be used to ensure terminated employees a job opportunity?





If ABC has obtained the information on legitimate terms in relation to their cooperation with XYZ, can ABC use employee data and commitments that are submitted in a different context and be in conflict with GDPR rules?





- How could ABC have used personal data given for other purposes to be GDPR compliant?
- Let's discuss other alternatives than to invite the employees to a meeting where the employees could sign up







- Can a company contact former employees of a subcontractor directly when the organization has daily cooperation with and is in daily contact with the employees and thus has contact information on them?
  - Let's discuss the overall principles in relation to GDPR, the Organization must ask its subcontractors and partners they cooperate with, but where the daily management lies the partners/subcontractors.





#### Website attack affecting our customers

We are very sorry to tell you that on Thursday 22nd October a criminal investigation was launched by and sustained cyberattack on our website on Wednesday 21st October. The investigation is ongoing data may have been accessed:

- Names
- Addresss
- Dates of birth
- Email addresses
- Telephone numbers
- TalkTalk account information
- Credit card details and/or bank details

TalkTalk exposed the names, addresses, dates of birth, phone numbers and email addresses of more than 150k customers

#### U.K. the Information Commissioner's Office fined at 400k GBP

TalkTalk appeared in headlines associated with a lack of security and lost more than 100k customers

#### GDPR and HR





#### **GDPR** Principles in Practice

#### information Security

#### Lawfulness

- Transparent processing to data subjects
- Controls to process data according to consents

#### Purpose and storage limitation

- Specific and clear purpose
- Erase information after use
- Accuracy
  - Controls to maintain the quality, the integrity and against data loss



Ask for a (free) copy of all their HR-related information

- Correct or ask for correction information (e.g. using a self-service portal to update information)
- Only use their personal data for the purposed informed in the consents

Remember: employees, former employees, interns, part-time employees, contractors

# How to write a consent for an employee



- Commitment for privacy and compliance
- Explain the employee rights
- Comprehensive examples of personal information maintained by HR
- Describe how and why the data is collected (e.g. by external recruiters)
- Describe how the data is transferred and protected
- Describe how criminal conviction data is managed

## Supporting GDPR HR policies



- Policies on the disclosure of personal data (covering internal and external disclosures) including:
  - Legal obligations on the organization to disclose, for example to meet Inland Revenue requirements or to provide information to company auditors
  - Cases in which the employee will be informed of the request for disclosure
  - Checks to carry out on credentials of those seeking disclosure.
  - The position regarding the disclosure of sensitive data
  - The position regarding disclosure which would involve transfer of personal data outside the European Economic Area

the review of non-regular disclosures

- Policy on how spent disciplinary notices are handled (part of disciplinary procedure)
- Document retention policy, including deletion and destruction guidelines

## Supporting GDPR HR policies



- Personal data security policy including:
  - Guidelines for using fax and e-mail to transmit confidential information
  - The use of laptops and homeworking generally
  - The security of paper files
  - Audit trails
  - The use of shared facilities.
- Subject rights procedures
- Interview policy and guidelines
- Practices for monitoring employee (CCTV/video surveillance)

Policy on the provision of confidential references

Also, serious breaches of data protection policies should be a disciplinary offence to impart the importance of compliance to staff

#### Processing of HR data



Only process employee data on the basis ...

- 1- to fulfill an employment contract and legal obligations
  - draft and manage the contract
  - prepare payroll
  - monitor worked time and activities such as work travel
  - calculate payroll taxes, pension and insurance
- 2- to fulfil an employer's legitimate interests
  - Protect the employee health and safety (e.g. warning, emergencies)
- Get an explicit consent signed by employees
  - a contract clause is not longer accepted (not separated)
  - explain how HR-related data is processed and trasfered

## HR training topics for GDPR



- What constitutes unauthorized processing and how to avoid it
- How deceit may be used to obtain information illegally from the organization
- General guidelines for line managers recognizing that they process employee personal data on behalf of the organization, and their responsibilities
- General guidelines on how to identify and action the exercise of subject rights
- General guidelines for those who 'wear different hats' working for two or more companies or trustees (i.e. 'Chinese walls')



Dear Customer

I'm writing to inform you that we will no longer be sending our monthly customer newsletters by e-mail.

Many companies use e-mail to promote themselves, but we don't want to take this approach – which many consider intrusive.

Our database of customers' e-mail addresses, including yours, will be securely deleted.

In future, rather than e-mailing our newsletters, we will continue to release news stories on our website: idwetherspoon.com

You can also keep up to date by following our Facebook and Twitter pages, using the links below.

Thank you for your custom - and we hope to see you soon in a Wetherspoon pub.

Many thanks

John Hutson

Chief Executive







- Less intrusive?
- No need to keep track of consents?



Communication of offers





A ridesharing company (*i.e.* URBAN GO) based on a mobile app offers a platform where drivers and riders can register to use its service

The company collects names, addresses, driving licenses, bank account details and location data of drivers and riders The company has appointed a fintech solutions provider to process the payment of fares and driver's salaries

# 1.Who is a data controller, data processor and data subject

2. Based on your role, develop an outline of strategy to ensure data protection

#### GDPR compliance summary



The legal basis of IT and cyber security compliance
How is data collected, used, abused or misused?
Use of data exactly for the purpose it was collected
Consent from data subjects for secondary processing
Review change processes in processing personal data
Address violations, and remedies for correction
Regular reviews of data flow mapping, audits, risk

assessments to ensure the legal basis has not changed

GDPR is not privacy by choice, follow the privacy data!
 Does not give the individual full control over the data
 The reform simplifies and adds compliance complexity
 The code-of-conduct and certification mechanism ensure structured and efficient means for compliance

# Organisation areas with risk exposure



- Governance historic deficit in board accountability
- Risk management GDPR processes are absent
  - no consideration of risks to rights and freedoms
- GDPR Project team key issues needed to create a dedicated team, (un)appropriately resourced project team
- DPO role needs to be entirely established:

genuinely independent.

- Roles and responsibilities typically do not include data protection or information security throughout the roles
- The scope of compliance unclear, because of the chain of processing activities are undefined
- Process analysis significant inadequacies in relation to the data processing/protection principles.

#### Overview





#### **Global Data Privacy Laws**



HIPAA Health Insurance Portability and Accountability Act 1996/2009



Medical records Health status Healthcare payment details

Key provisions

**Penalties** 

Right to request and correct personal medical information Limited the conditions to disclose health information Develop a privacy policy Appoint a privacy official

Providers of health plans (insurers) Health care providers (hospitals, dentists) Subcontractors (claims processing, health analysis)

Civil 100 to 50k USD per occurrence Max 1.5M USD Criminal Imprisonment



#### FCRA Fair Credit Reporting Act 1970 / FACTA 2003



onal
at
ai
S E
or Dr
<b></b>

#### Personal financial information Consumer files Consumer-reporting information

Key provisions

Right to request and correct personal information Right to opt-out for marketing contact Limited disclose on reports Real disposal of information

**Covered entities** 

#### **Credit reporting agencies**

**Penalties** 

Civil

1K USD per consumer damage Max 2.5k USD per violation Victims of identify theft can file a separated law suit Criminal



#### US Privacy Act



Personal nformation Personal data of US citizen and lawful foreign residents Social security number usage

Key provisions

No disclosure without Consent rule Right to receive a notice for voluntary or mandatory collection of personal information

**Covered entities** 

US Federal government agencies Government contractors

**Penalties** 

Civil up to 5K USD for willful disclosures Criminal for the agency officer

#### Australian Privacy Act 2012





Information or opinion about an individual whose identity is apparent or can be reasonable ascertained Health, employment and credit data Choice to opt-out of any direct marketing Allows the use of pseudonyms Limit international data exports

Civil

up to 140K EUR for individuals up to .7M EUR for companies

**Covered entities** 

Most government sectors Some private organizations

Penalties

Key provisions



#### BDSG Federal Data Protection Act

Personal nformation Personal relationships: name, address, e-mail, IP address Factual circumstances: income, taxes, ownership Sensitive personal data: health, racial, political, lifestyle

Key provisions

Civil

Extended the EU directive Explicit consent in advance Notify data breaches Provisions for email marketing as well as online privacy, covering cookies, traffic and location data

# **Covered entities**

Both government and private sectors

Penalties

up to 300K EUR per violation Criminal Imprisonment up to 2 years

#### IT Amendment Act 2008



## Personal Information

related to a natural person which either directly or indirectly or in combination with other information can lead to identification of an individual Key provisions

Implemented reasonable security practices and procedures (ie. ISO 27001)

**Covered entities** 

Public and private companies, NGOs, national and foreign

**Penalties** 

Civil up to 622k EUR



#### PIPEDA Personal Info Protection and Electronic Doc Act



Personal nformation Any factual or subjective information, recorded or not, about an identifiable individual

Key provisions

10 fair information principles Document all personal information handling practices Appoint a privacy officer Limit international data exports to countries w/same protection

**Covered entities** 

Private organizations, covers personal information in the course of a commercial activity

**Penalties** 

Civil up to 163K EUR per violation

# Payment Card Industry Data Security Standard



#### Definition

Information security standard covering payment card and cardholder data Cardholder data is scoped by GDPR

How it helps GDPR?



Methodology for securing cardholder data Encryption of critical data Identify and remediate vulnerabilities (i.e. penetration tests) Implement strong access control measures Daily review of security events and logs Guidance on conducting data protection impact assessments

# **NIST Guidance**



Definition

Frameworks and methods to help organizations to deal with cyber risks I.e. NIST 800-53 on privacy policy

How it helps GDPR?



How to identify different types of information that are processed, stored, or transmitted How to assess risks How to maintain a record of security controls Develop security architectures to allocate security controls including monitoring communications

### **California Consumer Privacy Act of 2018**

#### Who Is Protected by the CCPA?

- Protects "consumers," and natural persons; are California residents
- The rights do not extend to legal persons e.g. corporations (4(1).[1] Who or What Is Regulated by the CCPA?
- A business that collects "personal information" from consumers
- Does business in California for profit/shareholders financial benefit
- Must meet or surpass one of the following thresholds:
  - \$25 million in annual gross revenue
  - Receive for commercial purposes, sell, or share for commercial purposes, the personal information of 50,000 or more consumers
  - Derive +50% of annual revenue from selling consumers' personal information
- Personal information is information that identifies, relates, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.

### California Consumer Privacy Act of 2018 compared to GDPR

- **CCPA** excludes "publicly available information," (i.e. lawfully available via government records).
  - The GDPR identifies "special categories of personal data" that are entitled to extra protection
- CCPA recognizes personal information as a single category that may be composed of different kinds of data. Art. 9.
- The CCPA regulates businesses (statutorily defined) under the law.
  - **The GDPR** regulates the "controllers" who determine what personal data is collected and the "processors" who process personal data on behalf of controllers. Art. 4(7)-(8).
  - The CCPA is limited to the location/residency (California) of the consumer. Focused on protecting the rights of California resident

### California Consumer Privacy Act of 2018 compared to GDPR

- **The GDPR** regulates businesses in the EU, regardless of the personal data collected concerns EU citizens or not.
- The GDPR also regulates businesses located outside the EU that offer goods or services in the EU and process the data of EU citizens
- Like the CCPA, the GDPR allows data subjects to request information about the personal data that the controller has collected about them, though it distinguishes personal data obtained from the data subject and personal data obtained from outside parties.

### California Consumer Privacy Act of 2018 compared to GDPR

- CCPA grants consumers the right to request that businesses delete any personal information that the business has collected from the them.
- The CCPA does not grant consumers the right to request that a business delete personal information obtained from someone other than the consumer
- The CCPA indicates circumstances where a business need not comply with a consumer request to delete personal information.
  - The GDPR contains a provision, the "right to be forgotten allowing data subjects the right to have personal data concerning them deleted by the data. Data subjects enjoy this right regardless of the source from which the data was obtained. Art. 17.
  - The GDPR's right to be forgotten is also qualified by exceptions

# California Consumer Privacy Act of 2018 compared to GDPR

CCPA requires that businesses that sell consumer personal data, or disclose personal information for a business purpose, provide data regarding these practices to the consumer upon request.

The consumer may seek the following information:

- The categories of personal information collected
- The categories of personal information that were sold, and the category/categories of 3<sup>rd</sup> parties to whom the information was sold
- The categories of personal information that the business disclosed

The CCPA allows consumers to demand that businesses cease and desist from selling their personal information, referring to this as "the right to opt out." The CCPA adopts an "opt in" when selling a child's personal information: here affirmative parental consent is required

### California Consumer Privacy Act of 2018 compared to GDPR - Summary

Both GDPR and CCPA seek to protect personal privacy, however:

- 1. The CCPA is a statute about disclosure and transparency applicable to Californian residents only.
- 2. It requires businesses to proactively disclose to consumers the kinds of personal information that they collect and to tell consumers if they plan to sell consumers' personal data.
- 3. It gives consumers the right to request the specific personal data that businesses have collected about them, to request that the information be deleted, and to opt out of the sale of their personal information to third parties.
- 4. The liability portion of the statute subjects covered businesses to lawsuits when their failure to "implement and maintain reasonable security procedures and practices" results in the unauthorized disclosure of personal information

### California Consumer Privacy Act of 2018 compared to GDPR - Summary

Both GDPR and CCPA seek to protect personal privacy, however:

- 1. The CCPA has relatively little to say about what security procedures and practices are "reasonable."
- 2. The GDPR is a more comprehensive, "General" regulation. It has wider outreach and goes into greater detail as to how personal data should be protected, particularly:
  - 1. Data controllers & processors generally must maintain specific records regarding their processing of personal data, use encryption, undertake data protection impact assessments prior to using personal data and must designate a data protection officer where the controller or processor processes personal data on a large scale.
  - 2. GDPR grants rights to consumers that the CCPA does not. The GDPR gives data subjects the right to request that those who control their personal information rectify any mistakes contained therein, the right to request that restrictions be placed on the use of their data

# Worldwide privacy laws

#### U.S. State and Federal

Notice to industry-specific

regulators may also be required.

#### GDPR

border breaches), or multiple

supervisory authorities.

Definition Under U.S. law, personal Personal data under the GDPR of personal information is generally defined has a broad definition, meaning information in any form relating data and as an individual's name in regulated combination with a set of to an identified or identifiable specified data elements such individual, with particular forms sensitivity to information as a Social Security number. All U.S. breach notification laws revealing racial or ethnic origin, regulate electronic personal political opinions, religious or information. A handful of state philosophical beliefs, trade laws, insurance regulations, union membership, genetic and federal laws such as HIPAA data, biometric data, health also regulate non-electronic data, and sex life or sexual personal information. orientation Who must Entities that may require Entities that may require notification include affected be notified notification include data individuals, state attorneys subjects, competent state general, various state agencies, data protection authority (national breaches), lead law enforcement, consumer reporting agencies, and media. supervisory authority (cross-

#### PIPEDA

Similar to the GDPR, PIPEDA has defined personal information very broadly, meaning information in any form about an identifiable individual. Also similar to the GDPR, personal information can mean information about an individual's race, national or ethnic origin, religion, age, marital status, medical, education or employment history, financial information, or views or opinions about the individual as an employee.

information

Entities that may require notification are the Privacy Commissioner of Canada and affected individuals. The notifying organization is also required to notify any other entity that may be able to reduce the risk of harm to individuals. This could, depending on the circumstances of the breach, include entities such as law enforcement authorities or credit reporting agencies.

# Worldwide privacy laws



#### US State and Federal

GDPR

#### PIPEDA

U.S. law, the GDPR, and PIPEDA each require a multi-factor risk assessment to determine whether notification is required to affected individuals and others, taking into consideration the nuances in each law's standard of harm.

#### Risk of harm standard

risk of harm is typically defined as risk of financial harm or identity theft.

When specified in U.S. law,

Unlike the focus on financial harm under U.S. law, the GDPR standard for notification to supervisory authorities is a breach that is likely to result in a risk to the rights and freedoms of affected individuals. The standard for notification to affected individuals is a breach that is likely to result in a high risk to the individuals' rights and freedoms. PIPEDA harmonizes with the GDPR in that the consideration of harm goes beyond financial harm. Under PIPEDA, notification to the Privacy Commissioner and affected individuals is required when a breach creates a real risk of significant harm to an individual, including considerations for bodily harm, humiliation, damage to reputation or relationships, loss of employment, business or professional opportunities, financial loss, and identity theft.

#### Notification timeframes

Generally, notification is required in the most expeditious manner possible, without unreasonable delay. In recent years, the trend is toward a more specific timeline, typically 30–45 days from breach discovery. For supervisory authorities, notice is required "without undue delay and, where feasible, not later than 72 hours." For data subjects, notice is required "without undue delay." Notification of individuals affected by the breach should occur as soon as feasible after determining that a breach has occurred.

# **GDPR** Glossary





# Binding Corporate Rules (BCR)



- Personal data protection policies which are adhered to by a controller or processor.
  - The policies are related and established on the territory of a Member State for transfers or a set of transfers of personal data to a controller or processor.
- The data transfers are to one or more third countries within a group of undertakings or group of enterprises engaged in a joint economic activity

Chapter 5, Article 4, Article 45, Article 46, Article 49, Article 57, Article 58, Article 64, Article 70, Recital 107, Recital 108, Recital 110, Recital 168

# **Biometric Data**



- Personal data resulting from specific technical processing relating to the physical, physiological or behavioural characteristics of a natural person.
- The data allow or confirm the unique identification of that natural person, such as facial images or dactyloscopic data (identification by comparison of fingerprints)

## Consent



- A yes given as clear affirmative action.
- Any freely given, specific, informed and unambiguous indication of the data subject's wishes
- The data subject provides a statement or
  - an agreement, to signify agreement to the processing of personal data relating to him or her

Chapter 2, Article 4, Article 6, Article 7, Article 8, Article 9, Article 13, Article 14, Article 15, Article 17, Article 22, Article 24, Article 32, Article 33, Article 34, Article 40, Article 41, Article 49, Article 70, Article 79, Article 83, Recital 29, Recital 32, Recital 33, Recital 38, Recital 40, Recital 42, Recital 43, Recital 45, Recital 50, Recital 51, Recital 54, Recital 65, Recital 68, Recital 71, Recital 74, Recital 79, Recital 111, Recital 112, Recital 113, Recital 126, Recital 155, Recital 161, Recital 171

# Legal Basis for Processing



- which items of personal data to collect, ie the content of the data;
- the purposes the data are to be used for;
- which individuals to collect data about;
- whether to disclose the data, and if so, who to;
- whether subject access and other individuals' rights apply ie the application of exemptions; and
- how long to retain the data or whether to make non-routine amendments to the data.

# Data Protection by Design-Default



- PIA / Privacy by Design Tool a more granular questionnaire and checklist based tool powered by configurable templates and rules engines to meet your PIA, DPIA, and PbD obligations
- The controller should adopt internal policies and implement measures which meet in particular the principles of data protection by design and data protection by default
- DPIAs are an important part of privacy by design and by default, which is a process of ensuring that all personal data collection, processing, storage and destruction measures are designed to secure privacy.
- privacy by design as "an approach to projects that promotes privacy and data protection compliance from the start
- This is expanded in the GDPR to include "by default", which essentially insists that the organisation ensures that *all* such projects take privacy into account.

# Data Protection Impact Assessments



Use a set of questions to determine whether a DPIA may be necessary:

- Will the project involve the collection of new information on individuals?
- Compel individuals to provide information about themselves?
- Will information about individuals be disclosed to organisations or people who have not previously had routing access to the information?
- Are you using information about individuals for a purpose it is not currently used for, or in a way it is not currently used?
- Using new technology that might be perceived as privacy-intrusive?
- Will the project result in decisions being made or taking action against individuals in ways that could have a significant impact on them?
- Is the information about individuals likely to raise privacy concerns or expectations?
- Will the project require you to contact individuals in ways they may find intrusive?

# **Consent Obligations**



- data subjects can request that information be erased if they withdraw consent or there is an issue with the underlying legality of the processing
- data subject withdraws consent to processing, as there is no other legal justification for processing
- data subject's consent for fulfilment of a contract, and if the processing is automated
- To gain explicit consent, ensure that it is very clear to the data subject what they are agreeing to: simply adding a reference to profiling into a consent form, for instance, isn't likely to pass any sort of legal test.

# Cookie, Online Tracking, and Marketing Reform



- includes biometric, genetic, health information, as well as online identifiers used to identify a person
- if customers view their personal data online, allow your customers to edit their personal data.
- For online services, there must be an automated way for individuals to raise their right to object.
- a "dashboard" that allows the data subjects to see an overview of all relevant processing, change their consent and update or correct their personal data

## 72 Hour Data Breach Reporting

- information Security institute
- The capability of reporting data breaches to supervisory authorities within 72 hours;
- Pre-determined security levels, combined with clarity on roles and responsibilities and tested reporting procedure to ensure that the right decisions about breach reporting are made
- Data breach reporting requirements are consistent across EU, who must be told what and by when

# **Records of Processing Activities**



- records of processing activities is carried out on the individual's personal information
- An examination could identify improvements or alternative activities that eliminate the risk of breaching the storage limitation principle
- DPIAs are used to identify specific risks to personal data as a result of processing activities
- Significance of their role in a PIMS could be compared to security risk assessments

# Data Portability and Erasure



- Data subject access requests introduces new rights, on data portability, and erasure
- data subjects can request copies of their personal data in a useful electronic format.
- The right aims to improve the accessibility of information
- The right to receive the personal data which he or she has provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided
- Being able to transfer that data to another controller.

# Subject Access Rights



- an individual has the right to obtain confirmation that their data is being processed by the data controller, access to that personal data and any other supplementary information to help explain the data revealed to that individual
- Additional administrative burden on organisations to identify, respond and have suitable systems in place to answer all requests within just one month
- If a request is made in electronic form, then the information should also be provided in a commonly used electronic form, or an alternative format

# International Data Transfers



- Cloud services may transmit data to a third country#
- Controllers will have to meet the usual requirements of the Regulation with regard to international data transfer.
- This includes having a legitimate reason for the transfer, asserting the data protection principles, applying appropriate controls or measures to protect the personal data (such as model contract clauses), and informing the data subject of the transfer of their personal data.

# Codes of Conduct and Certifications



- A code of conduct is a starting point to instruct a culture of accountability. It depends on the exact nature of your business, its third-party suppliers and the industry
- A holistic approach is necessary to ensure the six privacy principles of the GDPR are understood and implemented across the organisation
- Consider a safe bet for assurance of information security if no approved code of conduct has been established, and there is no formally recognised certification mechanism to prove compliance with the GDPR

# Controller



- The natural or legal person, public authority, agency or other body which,
  - alone or jointly with others,
- determines the purposes and means of the processing of personal data;
  - where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law

# All about The Controller is mentioned in the following:



Chapter 4, Chapter 8, Article 3, Article 4, Article 5, Article 6, Article 7, Article 8, Article 9, Article 11, Article 12, Article 13, Article 14, Article 15, Article 16, Article 17, Article 18, Article 19, Article 20, Article 21, Article 22, Article 23, Article 24, Article 25, Article 26, Article 27, Article 28, Article 29, Article 30, Article 31, Article 32, Article 33, Article 34, Article 35, Article 36, Article 37, Article 38, Article 39, Article 40, Article 41, Article 42, Article 43, Article 44, Article 46, Article 47, Article 48, Article 49, Article 56, Article 57, Article 58, Article 60, Article 62, Article 65, Article 70, Article 79, Article 81, Article 82, Article 83, Article 85, Article 90, Recital 10, Recital 13, Recital 18, Recital 22, Recital 23, Recital 24, Recital 25, Recital 26, Recital 28, Recital 29, Recital 36, Recital 39, Recital 40, Recital 42, Recital 43, Recital 45, Recital 47, Recital 48, Recital 49, Recital 50, Recital 51, Recital 57, Recital 59, Recital 60, Recital 63, Recital 64, Recital 65, Recital 66, Recital 68, Recital 69, Recital 71, Recital 73, Recital 74, Recital 77, Recital 78, Recital 79, Recital 80, Recital 81, Recital 82, Recital 83, Recital 84, Recital 86, Recital 85, Recital 89, Recital 90, Recital 92, Recital 94, Recital 95, Recital 97, Recital 98, Recital 99, Recital 101, Recital 108, Recital 109, Recital 113, Recital 114, Recital 115, Recital 122, Recital 124, Recital 127, Recital 131, Recital 126, Recital 145, Recital 146, Recital 148, Recital 153, Recital 61, Recital 132, Recital 143, Recital 144, Recital 147, Recital 156, Recital 164, Recital 168, Recital 171, Recital 173

# **Cross-Border Processing**



When the controller or processor is established in more than one Member State;

- Processing of personal data which takes place in the context of the activities of establishments in more than one Member State of a controller or processor in the Union or
- Processing of personal data takes place in the context of the activities of a single establishment of a controller or processor in the Union
  - but which substantially affects or is likely to substantially affect data subjects in more than one Member State.



Also known as the Right to be Forgotten,

- Data erasure entitles the data subject to have the data controller erase his/her personal data,
- Cease further dissemination of the data, and
- Potentially have third parties cease processing of the data

Data erasure is mentioned in: Article 17, Recital 65, Recital 66



An expert on data privacy who works independently to ensure that an entity is adhering to the policies and procedures outlined in the GDPR

Article 13, Article 14, Article 30, Article 33, Article 35, Article 36, Article 37, Article 38, Article 39, Article 47, Article 57, Recital 77, Recital 97

# Pseudonymisation



The processing of personal data in such a manner that the personal data can no longer be attributed to a specific data subject without the use of additional information, provided that such additional information is kept separately and is subject to technical and organizational measures to ensure that the personal data are not attributed to an identified or identifiable natural person

Article 4, Article 6, Article 25, Article 32, Article 40, Article 89, Recital 26, Recital 28, Recital 29, Recital 75, Recital 85, Recital 156

# **Encrypted Data**



### Encryption

 Personal data that is protected with a unique key, ensuring that data is only accessible/readable to authorised people

Article 6, Article 32, Article 34, Recital 83



The requirement for controllers to provide the data subject with a copy of his or her data in a format that allows for easy use with another controller

Article 13, Article 14, Article 20, Recital 68, Recital 73, Recital 156

# International Organisation



An International organisation and its subordinate bodies governed by public international law,

 any other body, set up by, or based on an agreement between two or more countries

**International Organisation:** Chapter 5, Article 4, Article 13, Article 14, Article 15, Article 28, Article 30, Article 40, Article 42, Article 44, Article 45, Article 46, Article 49, Article 50, Article 58, Article 70, Article 71, Article 83, Article 85, Article 96, Article 97, Recital 6, Recital 101, Recital 102, Recital 103, Recital 105, Recital 106, Recital 107, Recital 108, Recital 112, Recital 139, Recital 153, Recital 168, Recital 169



A natural or legal person engaged in economic activity, irrespective of its legal form

 including partnerships or associations regularly engaged in an economic activity

**Enterprise:** Article 4, Article 30, Article 40, Article 42, Article 47, Article 88, Recital 13, Recital 37, Recital 98, Recital 110, Recital 132, Recital 167

## Filing System



- Any structured set of personal data
  - which is accessible according to specific criteria:
  - whether centralised or decentralised
  - dispersed on a functional or geographical basis

Article 2, Article 4, Recital 15, Recital 31, Recital 67

### Genetic Data



- Personal data relating to the inherited or acquired genetic characteristics of a natural person
- gives unique information about the physiology or the health of that natural person
- Results, in particular, from an analysis of a biological sample from the natural person in question

# Group of Undertakings



- Controlling undertaking and its controlled undertakings
- The controlling undertaking can exert a dominant influence over the other undertakings by virtue, of ownership and financial participation
- The rules which govern it or the power to have personal data protection rules implemented.
- An undertaking which controls the processing of personal data in affiliations is regarded, as a group of undertakings.

Article 4, Article 36, Article 37, Article 47, Article 88, Recital 36, Recital 37, Recital 48, Recital 110

### Main Establishment



- a controller with establishments and central administration in more than one Member State
- unless the decisions on the purposes and means of the processing of personal data are taken in another establishment of the controller in the Union
- the latter establishment has the power to have such decisions implemented, in which case the establishment having taken such decisions is to be considered to be the main establishment;
- a processor with establishments in more than one Member State, the place of its central administration in the Union, or, if the processor has no central administration in the Union
- the establishment of the processor in the Union where the main processing activities in the context of the activities of an establishment of the processor take place to the extent that the processor is subject to specific obligations under this Regulation

Article 4, Article 56, Article 60, Article 65, Recital 36, Recital 124, Recital 126

#### **Personal Data**



- Any information relating to an identified or identifiable natural person ('data subject');
- an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier
- to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person

#### **Personal Data**



Chapter 5, Article 1, Article 2, Article 3, Article 4, Article 5, Article 6, Article 7, Article 9, Article 10, Article 11, Article 13, Article 14, Article 15, Article 16, Article 17, Article 18, Article 20, Article 19, Article 21, Article 22, Article 23, Article 25, Article 27, Article 28, Article 29, Article 30, Article 32, Article 33, Article 34, Article 35, Article 37, Article 38, Article 39, Article 40, Article 42, Article 44, Article 45, Article 46, Article 47, Article 49, Article 50, Article 53, Article 57, Article 58, Article 70, Article 77, Article 79, Article 80, Article 83, Article 85, Article 86, Article 88, Article 89, Article 90, Article 98, Recital 1, Recital 2, Recital 3, Recital 4, Recital 5, Recital 6, Recital 7, Recital 9, Recital 10, Recital 11, Recital 12, Recital 13, Recital 14, Recital 15, Recital 16, Recital 17, Recital 18, Recital 19, Rectial 20, Recital 22, Recital 23, Recital 24, Recital 26, Recital 27, Recital 28, Recital 29, Recital 31, Recital 32, Recital 33, Recital 34, Recital 35, Recital 36, Recital 37, Recital 38, Recital 39, Recital 40, Recital 42, Recital 43, Recital 45, Recital 46, Recital 47, Recital 48, Recital 49, Recital 50, Recital 51, Recital 52, Recital 53, Recital 54, Recital 55, Recital 56, Recital 57, Recital 58, Recital 59, Recital 60, Recital 61, Recital 62, Recital 63, Recital 64, Recital 65, Recital 66, Recital 67, Recital 68, Recital 69, Recital 70, Recital 71, Recital 72, Recital 73, Recital 75, Recital 78, Recital 80, Recital 81, Recital 83, Recital 84, Recital 85, Recital 86, Recital 87, Recital 88, Recital 89, Recital 90, Recital 91, Recital 96, Recital 97, Recital 101, Recital 102, Recital 103, Recital 104, Recital 105, Recital 108, Recital 110, Recital 111, Recital 112, Recital 113, Recital 115, Recital 116, Recital 122, Recital 123, Recital 124, Recital 127, Recital 129, Recital 139, Recital 142, Recital 153, Recital 154, Recital 155, Recital 156, Recital 157, Recital 158, Recital 159, Recital 160, Recital 162, Recital 164, Recital 166, Recital 170

#### What did May 25th 2018 mean?

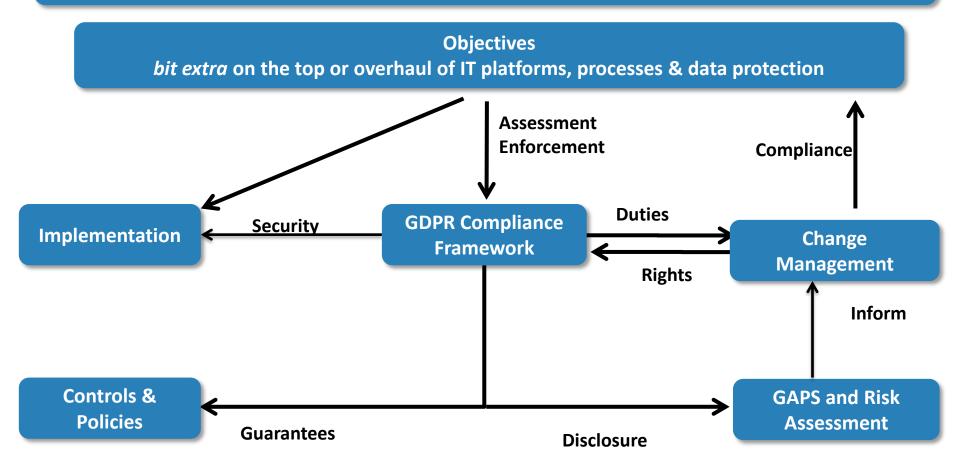


- Start demonstrating the compliance efforts
- Documented privacy program and legal basis for processing activities
- Ongoing data lifecycle management according to the privacy policy, including data consents
- Monitoring data flows and audit trails
- Data privacy impact assessment procedure
- Incident response and breach notification procedure and privacy audits plan

#### Summary







### The Info Sec Institute





www.copenhagencompliance.com



Human Capital Assessment Framework



The GDPR Institute<sup>®</sup> is the global Governance, Risk Management, Compliance and IT Security (GRC) think tank. As a privately held professional services firm, the mission is the advancement of the corporate ability to govern across the borders, sector, geography, and constituency. The primary aim is to help companies and individuals achieve integrated GRC management that unlocks the organization ethics, cultures and value by optimising GRC issues to IT-Security & automation thru templates, roadmaps, & frameworks.

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The GDPR Institute<sup>®</sup> has dedicated resources for consultancy and research in Good Governance, Risk Management and Compliance issues involving corporations, universities and business schools and GRC organizations on four continents.

### Useful GDPR links





https://www.privacyshield.gov/article?id=Privacy-Policy-FAQs-1-5

- GDPR Official Text (English, pdf) http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32016R0679&from=EN
- EU GDPR Home Page
   http://ec.europa.eu/justice/data-protection/
- Working Party 29 Guidance

http://ec.europa.eu/newsroom/just/item-detail.cfm?item\_id=50083

- Guidelines on "Right to Portability" (pdf) http://ec.europa.eu/information\_society/newsroom/image/document/2016-51/wp242\_en\_40852.pdf
- Guidelines on Data Protection Officers (pdf)
   http://ec.europa.eu/information\_society/newsroom/image/document/2016-51/wp243\_en\_40855.pdf
- Guidelines for identifying a controller or processor's lead supervisory authority (pdf) http://ec.europa.eu/information\_society/newsroom/image/document/2016-51/wp244\_en\_40857.pdf
- EU Data Protection Board
- <u>https://edpb.europa.eu/edpb\_en</u>
- UK ICO 12 Steps to take now (pdf) https://ico.org.uk/media/1624219/preparing-for-the-gdpr-12-steps.pdf
- EUGDPR INSTITUTE

http://www.eugdpr.institute/faq/ http://www.eugdpr.institute/gdpr-thought-leadership/



### All Links



- FAS Presentation <u>https://www.eugdpr.institute/fas/</u>
- FAS Exam <u>https://www.eugdpr.institute/gdpr-fas-exam/</u>
- DPO Presentation -<u>https://www.eugdpr.institute/dpo/</u>
- DPO Exam <u>https://www.eugdpr.institute/gdpr-dpo-exam/</u>
- CEP Presentation <u>https://www.eugdpr.institute/cep/</u>
- CEP Exam <u>https://www.eugdpr.institute/gdpr-cep-exam/</u>
- <u>pdf links</u> FAS: <u>https://www.eugdpr.institute/wp-content/uploads/2019/05/day1.pdf</u>
- DPO: https://www.eugdpr.institute/wp-content/uploads/2019/05/day2.pdf
- CEP: https://www.eugdpr.institute/wp-content/uploads/2019/05/day3.pdf

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